

Organised by



國際爭議解決及專業談判研究院  
Academy of International Dispute Resolution & Professional Negotiation

Recognised by



香港和解中心  
Hong Kong Mediation Centre



國際專業代理人協會  
International Professional Advocates Association



HONG KONG ADJUDICATION CENTRE  
香港審裁中心



國際爭議解決及風險管理協會  
International Dispute Resolution & Risk Management Institute



香港國際商業仲裁中心  
Hong Kong Centre of International Commercial Arbitration



內地-香港聯合調解中心  
Mainland - Hong Kong Joint Mediation Center



# Professional Mediation Specialist Certification Training Course

## Intellectual Property Mediation Specialist

Med04-11H-0923

### Objective:

As a mediator, resolving Intellectual Property (IP) mediation cases requires adequate IP knowledge in classifications, concepts, and specific handling techniques. This course provides an overview of Intellectual Property law, patents, trademarks, copyrights, and technology transfer. It explores the fundamental concepts of these laws and how they interrelate with each other. Through case sharing and roleplay exercises, participants will be able to reinforce their competence in resolving IP mediation cases in both Hong Kong and overseas.

Upon successful completion of the course and passing the end-of-course assessment, participants will be eligible to be enlisted on the Mediation Specialist Panel, specific for the Intellectual Property mediation of the Hong Kong Mediation Centre (HKMC) or/and International Dispute Resolution and Risk Management Institute (IDRRMI).

### Course date & Time:

Duration: 12 hours  
Date: 4, 7, 11 & 14 September 2023  
Time: 7:00pm – 10:00pm  
Venue: West Wing, Justice Place, 11 Ice House Street, Central, Hong Kong  
Deadline: 31 August 2023

### Mode of delivery:

Lecture, Case study, Sharing, Exercise, Group discussion, Roleplay & Assessment

### Medium of Instruction:

Cantonese and supplemented by English

### Target Participants:

Professionally trained in mediation or professionally qualified mediators who are

- interested in enhancing knowledge in Intellectual Property
- interested in obtaining advanced mediator qualification
- interested in enlisting in the mediation specialist panel list of HKMC or/and IDRRMI



Professional development  
in mediation

### Course Fee:

- IDRRMI / HKMC / MHJMC Member – HK \$4,500
- Non-Members – HK \$5,000

Course Detail

<https://aidrn.org/int-mediator-spec-ip-course-en/>

## Trainer:



Dr. Alex Lau has gained profound knowledge and experience on legal aspects of the intellectual property market through his involvement in the legal industry for over twenty years. Besides being the partner of the Hong Kong Intellectual Property Advisory Services Limited (IPAS), he is currently the Chairman of Intellectual Properties Mediation Committee of Hong Kong International Mediation Centre (HKIMC), adjunct lecturer of Academy of International Dispute Resolution & Professional Negotiation (AIDRN), coach of the Hong Kong Mediation Centre (HKMC), and an accredited international mediator of the International Dispute Resolution and Risk Management Institute (IDRRMI).

## Course Contents:

- o Introduction to Intellectual Property
  - Trademark Concept, Patent, Copyright, Technology Transfer
- o The benefit of Mediation for different stakeholders in Intellectual Property Dispute
- o Overview of Intellectual Property Mediation Scheme, workflow and case management
- o Collaborating with parties, solicitors, and mediation advocates in IP dispute and mediation
- o Mediator's preparation in Intellectual Property (pre-mediation session) and exercise
- o Formulating mediation strategy and parties' negotiation strategy in IP mediation (and exercise)
- o Mediation session specifically for Intellectual Property mediation (exercise) and drafting materials
- o Drafting Mediation Settlement Agreement / MOU in Intellectual Property mediation
- o Role play 1 & 2
- o End-of-course Written Assessment

## Certificate:

Upon completion of this specialised course

- Participants attaining 80% attendance in the course and passing the end-of-course assessment will be awarded a "Certificate of Completion".
- Participants with the "Certificate of Completion" are eligible to apply to be enlisted on the Intellectual Property Mediation Specialised Panel at HKMC or/and IDRRMI within a year upon the completion of the course.\*
- \* Applicants must fulfill the requirement of entering the professional mediator panel set by HKMC or/and IDRRMI.

## Professional Qualification:

- Participants who successfully completed the course are eligible to apply to be enlisted on the IDRRMI (international mediation expert) or/and HKMC (specialist) list, namely in the Intellectual Property specialist panel.

## Application

1. Complete and submit the online application form via the link below:  
<https://forms.gle/HZTCCStHCDfdnHA3A>
2. Settle the course fee by either cross-cheque or bank transfer or FPS on or before 12:00 noon, 31 August 2023.

## Payment Methods:

Complete the payment with the following methods and send the record to secretariat of AIDRN via [admin@aidrn.org](mailto:admin@aidrn.org).

### 1. Cross-cheque

Cheque should be made payable to "Academy of Intl Dispute Resolution & Professional Negotiation Ltd." and submitted to Room 506, 5/F, West Wing, Justice Place, 11 Ice House Street, Central, Hong Kong

### 2. Bank Transfer

Bank Name: Academy of Intl Dispute Resolution & Professional Negotiation Ltd  
Bank Account Number: BANK OF CHINA (Hong Kong) LIMITED (012-704-2-005666-9)

### 3. FPS

FPS identifier: 169930302



\* Terms and Conditions applied on application and payment, please visit our course and application website online.