

# Short Course on ESG Investing and Green Financing introduction and future development

Sustainable finance has evolved and is a relevant topic on the global finance agenda. Following the latest global trend, successfully incorporating environmental, social or governance (ESG) considerations in financial decisions significantly influences an individual/ a corporation's financial performance. How is the ESG strategy being developed today? What are the impact investments, and how should they be assessed?

## COURSE CONTENT

### Introduction to ESG

- What are ESG and ESG Rating?
- ESG Key Investment Strategies
- Deploying ESG in Equity and Debt Investment
- Hong Kong ESG Latest Regulatory Development

### Introduction to Green Loans and Green Bonds

- Green Loan Principles vs. Green Bond Principles
- Social Bond Principles vs. Sustainability Bonds Guidelines
- Green Certification Market and Key Players
- Hong Kong Green Latest Regulatory Development

SC12-INV01-01H-1022

## COURSE DETAIL

**Date:** 21 October 2022

**Duration:** 3 hours

**Time:** 7:00pm – 10:00pm

**Mode:** Hybrid (physical or virtual options)

**Physical class location:** West Wing, 11 Ice House Street, Central

**Virtual class:** zoom

**Medium:** Cantonese (supplemented with English training materials)

**Course fee:** Member of the Supporting organisations: \$800 (Non-member: \$900)

**Course Website:** <https://aidrn.org/sc12-inv01-en/>



## APPLICATION

- 1) Complete the application form: <https://forms.gle/rveuGeHgGZc3fuqz8> ; and QR code
- 2) Complete payment before 15 October 2022 and send the proof of the administration  
\* please refer to application form for payment method

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